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**Jon F. Swift, Inc. Celebrates 35 Years in Business
Introduces New Corporate Identity as Jon F. Swift Construction**

Sarasota, FL – Prominent general contracting and construction firm Jon F. Swift, Inc. is celebrating its 35th year anniversary and is introducing an updated corporate identity featuring a new logo and coordinating 35th Anniversary emblem -- both designed by Jim Keaton of Gardner Keaton, Inc. Additionally, the company has created a new website which includes a timeline feature chronicling the firm's growth. <http://jonfswiftinc.com/why-swift/35th-anniversary-timeline/>

The firm, founded by Jon F. Swift in 1979, specializes in commercial, educational and municipal projects including streetscapes and parks. The company has continually served the School Board of Sarasota County with an active project in progress every year of its 35 years of operation.

Jon F. Swift Construction is current the Construction Manager for the \$17 million Siesta Key Beach Park Improvements Project with Sarasota County Government and is completing the renovation of the former Golden Apple Dinner theatre in downtown Sarasota.

"It's been a wonderful 35 years serving this community," said Jon F. Swift, CEO. "Our new logo and anniversary emblem are both terrific ways to celebrate our journey into the next 35 years and beyond." Jason Swift, President of the company added, "My Dad created a legacy here that we are honored to build upon while maintaining our commitment to ensuring clients and employees remain our top priority."

Additionally, the firm supports many local non-profits and youth development programs through the Swift Family Foundation. The Foundation has also unveiled its first logo. In celebration of the 35th anniversary of the construction company, the Foundation is actively working to create a scholarship program for local students interested in studying construction and/or engineering at a Florida university or college.

Jon F. Swift Construction can be reached by calling (941) 951-6100 or via the website www.jonfswiftinc.com.